

ASB Best Business-Charity Partnership Award

The Best Business-Charity Partnership Award was introduced in 2009 to recognise mutually beneficial partnerships between businesses and charities.

The Award is an exciting opportunity to showcase your achievements to a wide audience. All finalists are profiled on the evening and included in press releases about the Awards. For the winners, ASB has a strong track record in offering a package of prizes which in previous years has included a glass trophy, office furniture, a mentoring package from a top Scottish businesswoman, hampers and flight and accommodation prizes.

Eligibility

The Award is open to business and charities operating in Scotland. Social enterprises may apply as one of the partners.

At least one of the partners must be a member of a businesswoman's club or network affiliated to the ASB to enter for the Award and will be considered to be the nominator of the award application.

How to Apply

If you would like to take part in the Award your application must include:

- Completed cover sheet
- Completed application form
- Short statement from a referee (up to one page, written by someone who knows one or both partners in a business or professional capacity and who can confirm the nature and benefits of your partnership. It should indicate their involvement in or relationship with the partnership e.g. beneficiary, employee participant, mentor and what impact it has had on them)

Judging Criteria

The judges will use the following criteria to assess entries:

- the objectives of the partnership and the extent to which these were achieved
- the benefits realised by each of the partners (these may be financial or otherwise e.g. benefits to clients, employees, public awareness, in-kind support)
- the degree of innovation displayed by the partnership

It is not necessary to be able to demonstrate all of the criteria before applying.

Previous winners

2009 Eastgate Shopping Centre & Maggie's Highlands

2010 GlaxoSmithKline & Glasgow Science Centre

Application process and dates

The application process, cover sheet and dates will be published on the ASB website when nominations open. If you would like to apply for this award, please check the website for further details.