

ASB Young Business of the Year Award

Introduced by the Association of Scottish Businesswomen (ASB) in 2006, this Award is open to businesses trading for less than three years. It is open to both **members** and to **non-members**.

The Award is an exciting opportunity to showcase your achievements to a wide audience. All finalists are profiled on the evening and included in press releases about the Awards. For the winners, ASB has a strong track record in offering a package of prizes which in previous years has included a glass trophy, office furniture, a mentoring package from a top Scottish businesswoman, and flight and accommodation prizes.

Eligibility

Only business entities trading for less than three years are eligible. It is not necessary to be a member of an existing businesswoman's club or network to enter for the Award, however a small administration charge is charged for non-members. Whilst the Award is made to a business entity, a woman must be the driving force behind the business.

How to Apply

If you would like to take part in the Award your application must include:

- Completed cover sheet
- Completed application form stating how you meet the judging criteria (no more than two A4 pages)
- Short statement from a referee (up to one page endorsing your application and which indicates how long they have known you in a business or professional capacity – this must be a minimum of one year)
- Business Plan
- Audited Accounts/Management Accounts/Profit and Loss Statement for the period of trading (listed in order of preference)
- Payment of administration charge (for non-members)

Judging Criteria

The judges will use the following criteria to assess entries:

- Originality of new business idea
- Marketing strategy and business development mechanisms in place
- Use of IT to develop and promote business
- Leadership and communication skills displayed
- Organisational and planning ability
- Demonstration of sustained/sustainable business financial performance and/or future viability

It is not necessary to be able to demonstrate all of the criteria before applying.

Previous winners

2006 Aziza - Azmina Scott Ali
2007 Bertie Browns - Jane Brown
2008 Business Medical Ltd - Linda Bell
2009 Cosmetology Ltd – Nicola Jones
2010 Find Me Glasgow – Gillian Dick

Application process and dates

The application process, cover sheet and dates will be published on the ASB website when nominations open. If you would like to apply for this award, or to nominate someone else, please check the website for further details.