

Award Categories 2024

- Woman of Inspiration Award
- Overcoming Adversity Award
- Business for Good Award
- Business of the Year Award
- Lifetime achievement Award
- Businesswoman of the Year Award

PLEASE NOTE THAT ALL NOMINATIONS MUST BE VERIFIABLE AS A FULLY PAID UP DIRECT OR AFFILIATE MEMBER

CHECKS WILL BE MADE BEFORE PASSING NOMINATIONS TO THE JUDGES

CLOSING DATE FOR NOMINATIONS

IS

31st AUGUST 2024

ASSOCIATION OF SCOTTISH BUSINESSWOMEN – AWARDS DISCLAIMER 2024

The Association of Scottish Businesswomen is proud to present accolades and awards again in 2023.

We have rigorous criteria which are regularly reviewed, including before and immediately after awards have been given. During all stages we endeavour to undertake due diligence in terms of those receiving awards; this involves our committee as well as a selection of external, experienced judges. Where appropriate we undertake public domain research or take up references if it is deemed to be appropriate. Whilst we endeavour to ensure the legality of the businesses under consideration, we do receive nominations from unregulated markets; we acknowledge that these can be subjective whilst still operating legally; therefore, they can remain eligible. All nominations require to be fully paid-up members of the Association either as a current Member of an affiliate group or a Direct Member.

To deliver on awards we work closely with partners and judges, securing business experts in advance of the award process being made public. At the closing of the awards should there be any relationship, either personal, business or financial, we undertake due diligence by ensuring transparency and clear water between these parties; all awards are decided by one or both co-presidents and an external judge.

For those who receive awards we hope, but cannot guarantee, that they represent the values of, and remain positive ambassadors for, the ASB.

Signed:

The Association of Scottish Businesswomen

Updated June 2024

The guidance given here should form the basis of your nomination

Woman of Inspiration Award – to be nominated by a third party

The ASB have been honouring and celebrating the achievement and contribution of inspirational women in business and the wider community for over 5 years. This award is for those women who are inspirational within their chosen field. Judges are looking for evidence of inspirational leadership.

Nomination guidance:

1. Tell us briefly about this woman (and her business if applicable)
2. Tell us how you think she is an inspiration to others within the community
3. Share evidence as to how she has made a difference to others
4. Demonstrate how she has impacted on the lives of others within the community
5. Tell us anything else notable that you think the judges might be interested in.

Overcoming Adversity Award – self nomination only

If the last few years has taught us anything it is that we really don't know what's around the corner. This award is looking to recognise businesses or businesswomen who have looked to adapt or change their business to accommodate the changes that have had to be made.

Nomination guidance:

1. Tell us briefly about you and your business
2. What was the single biggest thing that has affected your business since you started
3. What actions have you taken to ensure your business dealt with this adversity
4. Tell us where you see the future of your business going

Business for Good Award – self nomination only

This award is designed to recognise the businesses that give back. We want to celebrate those who not only focus on profits and turnover but do so whilst also having a social conscience. Whether you give back to community projects, are environmental champions or ambassadors for creating social change we want to celebrate your efforts. Judges will be looking for businesses that can highlight their main corporate social responsibility achievements, demonstrating how they have made an invaluable contribution not only to their business, but within the wider community as a whole.

Nomination guidance:

1. Tell us briefly about you and your business
2. Tell us why being ethical and socially responsible is important to the business
3. Demonstrate how your business operates and strives to become more ethical
4. Share evidence of initiatives or programmes launched, and their results
5. Demonstrate how your ethics have supported business growth and financial success.

Business of the Year – self nomination

For any female-led business that has been trading in Scotland in any business sector. We want to celebrate your venture. Judges will be looking for businesses that have launched successfully and capitalised on market opportunities whilst building a solid and sustainable foundation upon which their business can thrive.

Nomination guidance:

1. Tell us briefly about you and your business
2. Provide an overview of your business journey to date
3. Please provide a summary of your business journey so far.
4. Outline any future plans for the business. (Confidentiality will be respected)

Lifetime Achievement Award – to be nominated by a third party

This award will be presented to a woman who throughout her career has supported and equipped women in their sector to progress and accomplish significant achievements. Judges are looking for visionary women who are holistic in their approach and have shown a range of qualities which might include entrepreneurial drive, great leadership, tenacity to success against adversity, vision, phenomenal business acumen and authenticity in all they do.

Nomination guidance:

1. Tell us briefly about this woman and her business
2. Describe her best qualities and how she has used them to best advantage
3. Show us evidence of the impact she has made and the legacy she will leave
4. Describe her best achievements
5. Tell us anything else notable that you think the judges might be interested in.

Businesswoman of the Year Award – can be self nominated or nominated by a third party

To recognise a female entrepreneur who started their business in and is still based in Scotland. We want to celebrate the success. Judges will be looking for entrepreneurs that have seized the opportunity, whichever type of business you started or industry – tell us how great it is

Nomination guidance:

1. Tell us briefly about you or the owner and your/their business
2. Tell us a bit about your/their current success
3. Explain why this is impressive for your /their size and compared to any competitors
4. Share evidence of your/their successful business performance
5. What are your/their future growth plans? (Confidentiality will be respected)

All entries are subject to verification checks and the judges' decisions will be final.